



**EC500**  
The Financial Newsletter

Earning Curve, LLC

INVEST. TREND. SUCEED.

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# About EC500

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The **EC500** Financial Newsletter is based upon a set of complex mathematical calculations designed to minimize losses in bear markets, and to do as well, or better, during bull markets. EC500 is operated by Earning Curve, LLC.

The US stock market experiences corrections occasionally. A correction is a reverse in gains to adjust for overvaluation. Corrections are generally temporary declines that interrupt an uptrend in the market. When the S&P 500 makes a correction people may panic and get out for too long, missing the rebound, or they may be paralyzed with fear and let their investments tank. The EC500 Newsletter calms investors' nerves by publishing buy and sell signals, based upon a calculated method.

## Secret to Success

The secret to the success of EC500 is a proprietary heuristic. A heuristic is defined as an approach to problem solving and discovery that employs a practical method, not guaranteed to be optimal or perfect, but sufficient for a goal. The aim of EC500 is to improve performance in the stock market, realizing that a perfect solution is impossible to achieve.

## Trending

An important aspect of the EC500 heuristic is analyzing stock market trends. This proprietary method looks for patterns that indicate opportunities to buy or sell, based on past data. A tremendous amount of historic data has been collected and analyzed. Patterns were identified, which indicated potential opportunities to beat the market under certain conditions. Each trading day EC500 is working the data, analyzing trends, and publishing a hold, buy or sell signal.

## Investing

The EC500 method uses the S&P 500 as both the investment type and benchmark of success. The method uses only one investment, exchange traded fund **SPY**, which aims to replicate the performance of the S&P 500. EC500 is similar to a "buy and hold" strategy, with an added feature of occasionally predicting sell and buy signals to gain value on micro market corrections. Predictions tend to occur more often in bear markets. Each EC500 subscriber can receive the signals digitally, and may elect to have the signals sent to a brokerage service that supports autotrading of the EC500 newsletter.



## Backtesting Results

If \$10,000 was invested in **SPY** on January 3, 2006, and it was then traded based on the EC500 method, on December 29, 2017, it would have grown to \$41,065. If a "buy and hold" strategy was followed (bought and never sold), the investment total would be just \$22,404. EC500 advantage = \$18,661.



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